

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Product</u> Candidate Orders		
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Estimate #</u> 1904	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	10/02/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	26	\$21,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	2	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	3	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	4	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	27	WRC	10/02/12-10/07/12	9-10A TODAY SHOW 2	9A-10A	-TuWThF----	:30		\$1,300.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	28	WRC	10/02/12-10/07/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	See MG 1.35										
			PREEMPT									
	29	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$400.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	30	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$400.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	31	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	32	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	33	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	M-----	:30		\$400.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	34	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	M-----	:30		\$400.00	NM		
	Ⓜ	MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2										
	35	WRC	10/08/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	M-----	:30		\$700.00	NM		
	Ⓜ	MG for 1.28 10/05										
Week:	10/09/12	10/15/12	MTWTF--					5	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	7	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	8	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	9	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	10	WRC	10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
Week:	10/16/12	10/22/12	MTWTF--					5	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56 PREEMPT									
	12	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56 PREEMPT									
	13	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56 PREEMPT									
	14	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56 PREEMPT									
	15	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
			See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56 PREEMPT									
Week:	10/23/12	10/29/12	MTWTF--					5	\$1,300.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61										
		PREEMPT										
17	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61										
		PREEMPT										
18	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61										
		PREEMPT										
19	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61										
		PREEMPT										
20	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61										
		PREEMPT										
Week:	10/30/12	11/05/12	MTWTF--					5	\$1,300.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
21	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53												
PREEMPT												
22	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53												
PREEMPT												
23	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53												
PREEMPT												
24	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53												
PREEMPT												
25	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53												
PREEMPT												
36	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
37	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
38	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
39	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
40	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
41	WRC	10/30/12-11/06/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,350.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
42	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
43	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
44	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
45	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
46	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
47	WRC	10/30/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$500.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
48	WRC	10/30/12-11/06/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
49	WRC	10/30/12-11/06/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
50	WRC	10/30/12-11/06/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												
51	WRC	10/30/12-11/06/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30	\$1,000.00		NM			
(M) MG for 3.26, 2.25, 1.25, 1.22, 2.21, 3.22, 2.26, 2.22, 1.23, 3.21, 2.23, 1.26, 3.24, 1.21, 2.24, 1.24, 3.25, 3.23												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
52	WRC	10/30/12	11/06/12	10-11A TODAY SHOW 3	10A-11A	- TuWThF----	:30		\$1,000.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	MG	for 3.26,2.25,1.25,1.22,2.21,3.22,2.26,2.22,1.23,3.21,2.23,1.26,3.24,1.21,2.24,1.24,3.25,3.23										
53	WRC	10/30/12	11/06/12	10-11A TODAY SHOW 3	10A-11A	- TuWThF----	:30		\$1,000.00	NM		
	MG	for 3.26,2.25,1.25,1.22,2.21,3.22,2.26,2.22,1.23,3.21,2.23,1.26,3.24,1.21,2.24,1.24,3.25,3.23										
Week:		11/06/12	11/12/12	-T-----				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	WRC	11/06/12-11/12/12	9-10A TODAY SHOW 2	9A-10A	-Tu-----	:30		\$1,300.00	NM		
			See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53									
			PREEMPT									
N 2	WRC	10/02/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	30	\$38,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	2	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	3	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	4	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
Week:		10/09/12	10/15/12	MTWTF--				5	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
6	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$700.00	NM		
				See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41								
				PREEMPT								
7	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$700.00	NM		
				See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41								
				PREEMPT								
8	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$700.00	NM		
				See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41								
				PREEMPT								
9	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$700.00	NM		
				See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41								
				PREEMPT								
10	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$700.00	NM		
				See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41								
				PREEMPT								
27	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
28	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
29	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
30	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
31	WRC			10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
32	WRC			10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
33	WRC			10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
34	WRC			10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
35	WRC			10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
36	WRC			10/09/12-10/15/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
37	WRC			10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$400.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
38	WRC			10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$400.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
39	WRC			10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$400.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
40	WRC			10/09/12-10/14/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30	\$500.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								
41	WRC			10/09/12-10/14/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30	\$500.00	NM		
				MG for 2.7,2.8,3.8,3.9,1.9,2.9,3.6,3.10,1.10,2.6,1.6,1.7,3.7,1.8,2.10								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
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www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	11	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM			
	See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
	PREEMPT												
	12	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM			
	See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
	PREEMPT												
	13	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM			
	See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
	PREEMPT												
	14	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM			
	See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
	PREEMPT												
	15	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM			
	See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
	PREEMPT												
	42	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	43	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	44	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	45	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	46	WRC	10/16/12-10/22/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	47	WRC	10/16/12-10/22/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	48	WRC	10/16/12-10/22/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	49	WRC	10/16/12-10/22/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	50	WRC	10/16/12-10/22/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	51	WRC	10/16/12-10/22/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	52	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	53	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	54	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	55	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												
	56	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00	NM			
	Ⓜ MG for 9.15,1.14,2.11,9.14,1.11,1.13,1.15,1.12,9.11,9.12,9.13,2.12,2.13,2.15,2.14												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61											
	PREEMPT											
	17	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61											
	PREEMPT											
	18	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61											
	PREEMPT											
	19	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61											
	PREEMPT											
	20	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61											
	PREEMPT											
Week:		10/30/12	11/05/12	MTWTF--				5	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
	22	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
	23	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
	24	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
	25	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
Week:		11/06/12	11/12/12	-T-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	WRC	11/06/12-11/12/12	10-11A TODAY SHOW 3	10A-11A	-Tu-----	:30		\$700.00	NM		
	See MG 1.36,1.37,1.38,1.39,1.40,1.41,1.42,1.43,1.44,1.45,1.46,1.47,1.48,1.49,1.50,1.51,1.52,1.53											
	PREEMPT											
N 3	WRC	10/02/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	34	\$23,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT									
	2	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT									
	3	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT									
	4	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT									
	5	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT									
Week:	10/09/12	10/15/12	MTWTF--					5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	7	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	8	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	9	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
	10	WRC	10/09/12-10/15/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
			See MG 2.27,2.28,2.29,2.30,2.31,2.32,2.33,2.34,2.35,2.36,2.37,2.38,2.39,2.40,2.41 PREEMPT									
Week:	10/16/12	10/22/12	MTWTF--					5	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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4001 Nebraska Ave. NW
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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46												
PREEMPT												
12	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46												
PREEMPT												
13	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46												
PREEMPT												
14	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46												
PREEMPT												
15	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46												
PREEMPT												
27	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
28	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
29	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
30	WRC	10/16/12	10/19/12	11A-12P MIDDAY NEWS	11A-12P	----ThF----	:30		\$500.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
31	WRC	10/16/12	10/19/12	11A-12P MIDDAY NEWS	11A-12P	----ThF----	:30		\$500.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
32	WRC	10/16/12	10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
33	WRC	10/16/12	10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
34	WRC	10/16/12	10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
35	WRC	10/16/12	10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
36	WRC	10/16/12	10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
37	WRC	10/16/12	10/19/12	Access H Live 12-1p	12-1p	-TuWThF----	:30		\$400.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
38	WRC	10/16/12	10/19/12	Access H Live 12-1p	12-1p	-TuWThF----	:30		\$400.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
39	WRC	10/16/12	10/22/12	Access H Live 12-1p	12-1p	M--WTh-----	:30		\$600.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
40	WRC	10/16/12	10/22/12	Access H Live 12-1p	12-1p	M--WTh-----	:30		\$600.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
41	WRC	10/16/12	10/22/12	Access H Live 12-1p	12-1p	M--WTh-----	:30		\$600.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
42	WRC	10/16/12	10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ	MG	for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
43	WRC	10/16/12	10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
44	WRC	10/16/12	10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
45	WRC	10/16/12	10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
46	WRC	10/16/12	10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.15,6.15,3.14,4.12,5.14,3.11,3.13,4.11,3.12,5.15,6.12,4.13,5.12,6.11,5.11,6.13,6.14,4.14,5.13,3.15										
Week: 10/23/12		10/29/12	MTWTF--					5	\$400.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61 PREEMPT										
17	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61 PREEMPT										
18	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61 PREEMPT										
19	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61 PREEMPT										
20	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00		NM		
		See MG 3.47,3.48,3.49,3.50,3.51,3.52,3.53,3.54,3.55,3.56,3.57,3.58,3.59,3.60,3.61 PREEMPT										
47	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	M--W--F----	:30		\$500.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
48	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	M--W--F----	:30		\$500.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
49	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	M--W--F----	:30		\$500.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
50	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	-Tu-Th-----	:30		\$400.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
51	WRC	10/23/12-10/29/12	11A-12P MIDDAY NEWS	11A-12P	-Tu-Th-----	:30		\$400.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
52	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
53	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
54	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
55	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
56	WRC	10/23/12-10/29/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,350.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
57	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
58	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
59	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00		NM		
		See MG 5.76 DNA-SEVERE WX COVERAGE										
60	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										
61	WRC	10/23/12-10/29/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00		NM		
		MG for 1.19,2.20,3.17,2.16,3.16,3.19,1.16,1.17,1.20,1.18,3.20,2.17,2.18,2.19,3.18										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Washington, DC 20016
(202) 885-4000

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/12	11/05/12	MTWTF--				5	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	21	WRC	10/30/12-11/05/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
	22	WRC	10/30/12-11/05/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
	23	WRC	10/30/12-11/05/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
	24	WRC	10/30/12-11/05/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
	25	WRC	10/30/12-11/05/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
Week:		11/06/12	11/12/12	-T-----				1	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	26	WRC	11/06/12-11/12/12	11A-12P MIDDAY NEWS	11A-12P	-Tu-----	:30		\$400.00	NM			
	See MG 1.36, 1.37, 1.38, 1.39, 1.40, 1.41, 1.42, 1.43, 1.44, 1.45, 1.46, 1.47, 1.48, 1.49, 1.50, 1.51, 1.52, 1.53 PREEMPT												
N 4	WRC	10/02/12	11/06/12	Access H Live 12-1p	12-1p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/12	10/08/12	MTWTF--				5	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM			
	See MG 5.27, 5.28, 5.29, 5.30, 5.31, 5.32, 5.33, 5.34, 5.35, 5.36, 5.37, 5.38, 5.39, 5.40, 5.41, 5.42 PREEMPT												
	2	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM			
	See MG 5.27, 5.28, 5.29, 5.30, 5.31, 5.32, 5.33, 5.34, 5.35, 5.36, 5.37, 5.38, 5.39, 5.40, 5.41, 5.42 PREEMPT												
	3	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM			
	See MG 5.27, 5.28, 5.29, 5.30, 5.31, 5.32, 5.33, 5.34, 5.35, 5.36, 5.37, 5.38, 5.39, 5.40, 5.41, 5.42 PREEMPT												
	4	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM			
	See MG 5.27, 5.28, 5.29, 5.30, 5.31, 5.32, 5.33, 5.34, 5.35, 5.36, 5.37, 5.38, 5.39, 5.40, 5.41, 5.42 PREEMPT												
	5	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM			
	See MG 5.27, 5.28, 5.29, 5.30, 5.31, 5.32, 5.33, 5.34, 5.35, 5.36, 5.37, 5.38, 5.39, 5.40, 5.41, 5.42 PREEMPT												
Week:		10/09/12	10/15/12	MTWTF--				5	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
	7	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
	8	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
	9	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
	10	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
Week:	10/16/12	10/22/12	MTWTF--					5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46									
			PREEMPT									
	12	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46									
			PREEMPT									
	13	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46									
			PREEMPT									
	14	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46									
			PREEMPT									
	15	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46									
			PREEMPT									
Week:	10/23/12	10/29/12	MTWTF--					5	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57									
			PREEMPT									
	17	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57									
			PREEMPT									
	18	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57									
			PREEMPT									
	19	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57									
			PREEMPT									
	20	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57									
			PREEMPT									
Week:	10/30/12	11/05/12	MTWTF--					5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
	22	WRC	10/30/12-11/05/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
	23	WRC	10/30/12-11/05/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
	24	WRC	10/30/12-11/05/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
	25	WRC	10/30/12-11/05/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
Week:	11/06/12	11/12/12	-T-----					1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	WRC	11/06/12-11/12/12	Access H Live 12-1p	12-1p	-Tu-----	:30		\$400.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75									
			PREEMPT									
N 5	WRC	10/02/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	49	\$31,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
1	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30	\$600.00		NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42 PREEMPT										
2	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30	\$600.00		NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42 PREEMPT										
3	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30	\$600.00		NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42 PREEMPT										
4	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30	\$600.00		NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42 PREEMPT										
5	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30	\$600.00		NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42 PREEMPT										
27	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30	\$300.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
28	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30	\$300.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
29	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30	\$540.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
30	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p	M-----		:30	\$400.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
31	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p	M-----		:30	\$400.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
32	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30	\$720.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
33	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30	\$720.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
34	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30	\$720.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
35	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30	\$720.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
36	WRC	10/08/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	M-----		:30	\$600.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
37	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30	\$630.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
38	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30	\$630.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
39	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30	\$630.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
40	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30	\$630.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
41	WRC	10/08/12-10/08/12	Steve Harvey	2-3p	M-----		:30	\$350.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
42	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTu-ThF----		:30	\$630.00		NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/09/12	10/15/12	MTWTF--				5	\$600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	6	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41													
	PREEMPT													
	7	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41													
	PREEMPT													
	8	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41													
	PREEMPT													
	9	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41													
	PREEMPT													
	10	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41													
	PREEMPT													
Week:		10/16/12	10/22/12	MTWTF--				5	\$600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	11	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46													
	PREEMPT													
	12	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46													
	PREEMPT													
	13	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46													
	PREEMPT													
	14	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46													
	PREEMPT													
	15	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	NM				
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46													
	PREEMPT													
Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$600.00	NM		
		See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57										
		PREEMPT										
17	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$600.00	NM		
		See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57										
		PREEMPT										
18	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$600.00	NM		
		See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57										
		PREEMPT										
19	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$600.00	NM		
		See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57										
		PREEMPT										
20	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$600.00	NM		
		See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57										
		PREEMPT										
43	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$800.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
44	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$800.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
45	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$800.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
46	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$800.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
47	WRC	10/23/12-10/29/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$800.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
48	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----		:30		\$600.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
49	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----		:30		\$600.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
50	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----		:30		\$600.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
51	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----		:30		\$600.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
52	WRC	10/23/12-10/29/12	Access H Live 12-1p	12-1p	MTuWThF----		:30		\$600.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
53	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	M--W--F----		:30		\$630.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
54	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	M--W--F----		:30		\$630.00	NM		
		See MG 5.76										
		DNA-SEVERE WX COVERAGE										
55	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	M--W--F----		:30		\$630.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
56	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	-Tu-Th-----		:30		\$350.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
57	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	-Tu-Th-----		:30		\$350.00	NM		
		MG for 4.16,6.17,4.20,4.19,5.18,6.19,4.17,5.16,5.17,6.16,6.18,5.20,5.19,4.18,6.20										
76	WRC	10/29/12-10/29/12	7-8p M-Sa	7-8p	M-----		:30		\$1,215.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
339513 /	WOC10035227

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	Candidate Orders	1904

<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		MG for 3.59,5.54										
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
21	WRC	10/30/12-11/05/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$600.00		NM		
		See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75										
		PREEMPT										
22	WRC	10/30/12-11/05/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$600.00		NM		
		See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75										
		PREEMPT										
23	WRC	10/30/12-11/05/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$600.00		NM		
		See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75										
		PREEMPT										
24	WRC	10/30/12-11/05/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$600.00		NM		
		See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75										
		PREEMPT										
25	WRC	10/30/12-11/05/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$600.00		NM		
		See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75										
		PREEMPT										
58	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
59	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
60	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
61	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
62	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
63	WRC	10/30/12-11/06/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30	\$800.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
64	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
65	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
66	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
67	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
68	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
69	WRC	10/30/12-11/06/12		Access H Live	12-1p	MTuWThF----	:30	\$600.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
70	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30	\$630.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
71	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30	\$630.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
72	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30	\$630.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										
73	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30	\$630.00		NM		
		MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
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Washington, DC 20016
(202) 885-4000

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
74	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30		\$630.00	NM		
Ⓜ MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21												
75	WRC	10/30/12-11/06/12		Steve Harvey	2-3p	MTuWThF----	:30		\$630.00	NM		
Ⓜ MG for 4.23,6.26,5.25,5.26,5.23,6.23,4.24,5.22,6.25,6.22,4.22,6.21,5.24,4.26,4.25,4.21,6.24,5.21												
Week:		11/06/12	11/12/12	-T-----				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	WRC	11/06/12-11/12/12	1-2P DAYS OF OUR LIVES	1P-2P	-Tu-----	:30		\$600.00	NM		
See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75												
PREEMPT												
N 6	WRC	10/02/12	11/06/12	Steve Harvey	2-3p		:30			NM	15	\$8,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42												
PREEMPT												
	2	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42												
PREEMPT												
	3	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42												
PREEMPT												
	4	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42												
PREEMPT												
	5	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42												
PREEMPT												
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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4001 Nebraska Ave. NW
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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays					Rate			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
6	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
7	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
8	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
9	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
10	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.37,6.38,6.39,6.40,6.41									
			PREEMPT									
27	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
28	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
29	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
30	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
31	WRC	10/09/12-10/15/12	Steve Harvey		2-3p	MTuWThF----	:30		\$350.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
32	WRC	10/09/12-10/14/12	Access H Live 12-1p	12-1p		-TuWThF----	:30		\$400.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
33	WRC	10/09/12-10/14/12	Access H Live 12-1p	12-1p		-TuWThF----	:30		\$400.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
34	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p		MTuWThF----	:30		\$500.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
35	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p		MTuWThF----	:30		\$500.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
36	WRC	10/09/12-10/15/12	Access H Live 12-1p	12-1p		MTuWThF----	:30		\$500.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
37	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P		MTuWThF----	:30		\$800.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
38	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P		MTuWThF----	:30		\$800.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
39	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P		MTuWThF----	:30		\$800.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
40	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P		MTuWThF----	:30		\$800.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									
41	WRC	10/09/12-10/15/12	1-2P DAYS OF OUR LIVES	1P-2P		MTuWThF----	:30		\$800.00	NM		
Ⓜ			MG for 4.10,6.9,5.6,5.9,4.6,5.8,6.7,4.9,6.8,5.7,4.8,6.6,5.10,4.7,6.10									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision 339513 /		Alt Order # WOC10035227
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1904
Advertiser OBAMA FOR AMERICA		Original Date / Revision 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46											
	PREEMPT											
	12	WRC	10/16/12-10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46											
	PREEMPT											
	13	WRC	10/16/12-10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46											
	PREEMPT											
	14	WRC	10/16/12-10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46											
	PREEMPT											
	15	WRC	10/16/12-10/22/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36,3.37,3.38,3.39,3.40,3.41,3.42,3.43,3.44,3.45,3.46											
	PREEMPT											
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57											
	PREEMPT											
	17	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57											
	PREEMPT											
	18	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57											
	PREEMPT											
	19	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57											
	PREEMPT											
	20	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
	See MG 5.43,5.44,5.45,5.46,5.47,5.48,5.49,5.50,5.51,5.52,5.53,5.54,5.55,5.56,5.57											
	PREEMPT											
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
	22	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
	23	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
	24	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
	25	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
Week:	11/06/12	11/12/12	-T-----					1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	WRC	11/06/12-11/12/12	Steve Harvey	2-3p	-Tu-----	:30		\$350.00	NM		
			See MG 5.58,5.59,5.60,5.61,5.62,5.63,5.64,5.65,5.66,5.67,5.68,5.69,5.70,5.71,5.72,5.73,5.74,5.75 PREEMPT									
N 7	WRC	10/02/12	11/05/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	39	\$60,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT									
	2	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT									
	3	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT									
	4	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT									
	5	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT									
Week:	10/09/12	10/15/12	MTWTF--					5	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays					Rate			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
6	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40										
		PREEMPT										
7	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40										
		PREEMPT										
8	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40										
		PREEMPT										
9	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40										
		PREEMPT										
10	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40										
		PREEMPT										
26	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
27	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
28	WRC	10/09/12-10/15/12	5-6A NEWS4 @5AM		5A-6A	MTuWThF----	:30		\$600.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
29	WRC	10/09/12-10/14/12	5-6A NEWS4 @5AM		5A-6A	-TuWThF----	:30		\$810.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
30	WRC	10/09/12-10/14/12	5-6A NEWS4 @5AM		5A-6A	-TuWThF----	:30		\$810.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
31	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A	MTuWThF----	:30		\$1,800.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
32	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A	MTuWThF----	:30		\$1,800.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
33	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A	MTuWThF----	:30		\$1,800.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
34	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A	MTuWThF----	:30		\$1,800.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
35	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM		6A-7A	MTuWThF----	:30		\$1,800.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
36	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$2,540.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
37	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$2,540.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
38	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$2,540.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
39	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$2,540.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										
40	WRC	10/09/12-10/15/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$2,540.00	NM		
		Ⓜ MG for 8.10,9.7,8.6,8.8,8.9,7.6,9.6,7.8,8.7,7.9,9.9,7.10,9.10,9.8,7.7										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50 PREEMPT											
	12	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50 PREEMPT											
	13	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50 PREEMPT											
	14	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50 PREEMPT											
	15	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50 PREEMPT											
	41	WRC	10/16/12-10/19/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	42	WRC	10/16/12-10/19/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	43	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	44	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	45	WRC	10/16/12-10/22/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	46	WRC	10/19/12-10/19/12	6-7A NEWS4 @ 6AM	6A-7A	-----F----	:30		\$1,400.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	47	WRC	10/16/12-10/19/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$1,400.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	48	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,800.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	49	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,800.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
	50	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,800.00	NM		
	(M) MG for 7.12,8.14,7.11,8.15,8.12,7.13,7.14,8.11,8.13,7.15											
Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00		NM		
		See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65										
		PREEMPT										
17	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00		NM		
		See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65										
		PREEMPT										
18	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00		NM		
		See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65										
		PREEMPT										
19	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00		NM		
		See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65										
		PREEMPT										
20	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00		NM		
		See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65										
		PREEMPT										
51	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	M--W--F----	:30		\$810.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
52	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	M-----F----	:30		\$810.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
53	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	M-----F----	:30		\$810.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
54	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	-Tu-Th-----	:30		\$600.00		NM		
		See MG 7.66										
		PREEMPT										
55	WRC	10/23/12-10/29/12	5-6A NEWS4 @5AM	5A-6A	-Tu-Th-----	:30		\$600.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
56	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	M--W--F----	:30		\$1,800.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
57	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	M--W--F----	:30		\$1,800.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
58	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	M--W--F----	:30		\$1,800.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
59	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	-Tu-Th-----	:30		\$1,400.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
60	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	-Tu-Th-----	:30		\$1,400.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
61	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
62	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
63	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
64	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
65	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00		NM		
		MG for 9.19,9.17,7.16,9.20,8.17,9.18,9.16,8.16,7.18,7.17,7.19,8.18,8.19,8.20,7.20										
66	WRC	10/23/12-10/29/12	News 4 This Week	530-6a	-----Su	:30		\$200.00		NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> M See MG 10.64, 10.65 PREEMPT Week: 10/30/12 11/05/12 MTWTF-- 5 \$600.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40 PREEMPT											
	22	WRC	10/30/12-11/05/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40 PREEMPT											
	23	WRC	10/30/12-11/05/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40 PREEMPT											
	24	WRC	10/30/12-11/05/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40 PREEMPT											
	25	WRC	10/30/12-11/05/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$600.00	NM		
	See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40 PREEMPT											
N 8	WRC	10/02/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	15	\$25,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$1,400.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
	See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT											
	2	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
	See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT											
	3	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
	See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT											
	4	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
	See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT											
	5	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
	See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40 PREEMPT											
	Week: 10/09/12 10/15/12 MTWTF-- 5 \$1,400.00											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40									
			PREEMPT									
	7	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40									
			PREEMPT									
	8	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40									
			PREEMPT									
	9	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40									
			PREEMPT									
	10	WRC	10/09/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40									
			PREEMPT									
Week:	10/16/12	10/22/12	MTWTF--					5	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50									
			PREEMPT									
	12	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50									
			PREEMPT									
	13	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50									
			PREEMPT									
	14	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50									
			PREEMPT									
	15	WRC	10/16/12-10/22/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
			See MG 7.41,7.42,7.43,7.44,7.45,7.46,7.47,7.48,7.49,7.50									
			PREEMPT									
Week:	10/23/12	10/29/12	MTWTF--					5	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
				See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65 PREEMPT								
	17	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
				See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65 PREEMPT								
	18	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
				See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65 PREEMPT								
	19	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
				See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65 PREEMPT								
	20	WRC	10/23/12-10/29/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
				See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65 PREEMPT								
Week:	10/30/12	11/05/12	MTWTF--					5	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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WRC
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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
21	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
22	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
23	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
24	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
25	WRC	10/30/12-11/05/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
26	WRC	10/30/12-11/04/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
27	WRC	10/30/12-11/04/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
28	WRC	10/30/12-11/04/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
29	WRC	10/30/12-11/04/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
30	WRC	10/30/12-11/04/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
31	WRC	10/30/12-11/04/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,540.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
32	WRC	10/30/12-11/04/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,540.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
33	WRC	10/30/12-11/04/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,540.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
34	WRC	10/30/12-11/04/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,540.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
35	WRC	10/30/12-11/04/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,540.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
36	WRC	10/30/12-11/04/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
37	WRC	10/30/12-11/04/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
38	WRC	10/30/12-11/04/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
39	WRC	10/30/12-11/04/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									
40	WRC	10/30/12-11/04/12	5-6A NEWS4 @5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
			MG for 7.23,9.25,8.22,9.23,9.24,7.22,7.24,9.21,8.21,7.25,8.23,7.21,9.22,8.25,8.24									

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
339513 /	WOC10035227

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	Candidate Orders	1904

<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRC	10/02/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	15	\$22,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$2,000.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30	\$2,000.00			NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
2	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30	\$2,000.00			NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
3	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30	\$2,000.00			NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
4	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30	\$2,000.00			NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
5	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30	\$2,000.00			NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
26	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,340.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
27	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,340.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
28	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$2,340.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
29	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
30	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,800.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
31	WRC	10/08/12-10/08/12	7-9A TODAY SHOW	7A-9A	M-----	:30	\$2,000.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
32	WRC	10/08/12-10/08/12	7-9A TODAY SHOW	7A-9A	M-----	:30	\$2,000.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
33	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,200.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
34	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30	\$1,200.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
35	WRC	10/08/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30	\$1,400.00			NM		
		See MG 9.41										
		PREEMPT										
36	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
37	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
38	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
39	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30	\$810.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
40	WRC	10/08/12-10/08/12	5-6A NEWS4 @ 5AM	5A-6A	M-----	:30	\$600.00			NM		
		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
41	WRC	10/08/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	M-----	:30	\$1,400.00			NM		

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		M MG for 9.35 10/09										
Week:		10/09/12	10/15/12	MTWTF--				5	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	WRC	10/09/12-10/15/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40												
PREEMPT												
7	WRC	10/09/12-10/15/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40												
PREEMPT												
8	WRC	10/09/12-10/15/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40												
PREEMPT												
9	WRC	10/09/12-10/15/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40												
PREEMPT												
10	WRC	10/09/12-10/15/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40												
PREEMPT												
Week:		10/16/12	10/22/12	MTWTF--				5	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	WRC	10/16/12-10/22/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
PREEMPT												
12	WRC	10/16/12-10/22/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
PREEMPT												
13	WRC	10/16/12-10/22/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
PREEMPT												
14	WRC	10/16/12-10/22/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
PREEMPT												
15	WRC	10/16/12-10/22/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.42,2.43,2.44,2.45,2.46,2.47,2.48,2.49,2.50,2.51,2.52,2.53,2.54,2.55,2.56												
PREEMPT												
Week:		10/23/12	10/29/12	MTWTF--				5	\$2,000.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65									
			PREEMPT									
	17	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65									
			PREEMPT									
	18	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65									
			PREEMPT									
	19	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65									
			PREEMPT									
	20	WRC	10/23/12-10/29/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 7.51,7.52,7.53,7.54,7.55,7.56,7.57,7.58,7.59,7.60,7.61,7.62,7.63,7.64,7.65									
			PREEMPT									
Week:	10/30/12	11/05/12	MTWTF--					5	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
	22	WRC	10/30/12-11/05/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
	23	WRC	10/30/12-11/05/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
	24	WRC	10/30/12-11/05/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
	25	WRC	10/30/12-11/05/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,000.00	NM		
			See MG 8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40									
			PREEMPT									
N 10	WRC	10/02/12	11/05/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	34	\$113,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$3,500.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT										
2	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT										
3	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT										
4	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT										
5	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT										
26	WRC	10/02/12-10/07/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,800.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
27	WRC	10/02/12-10/07/12	News 4 @ 4:30a	430-5a	-TuWTh-----Su	:30		\$270.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
28	WRC	10/02/12-10/07/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,400.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
29	WRC	10/02/12-10/08/12	6-630P NEWS4 @ 6P SA Wk	6-630P	-----Sa--	:30		\$1,000.00		NM		
		(M) See MG 10.41 PREEMPT										
30	WRC	10/02/12-10/08/12	News 4 Sat 6am 6-7a	6A-7A	-----Sa--	:30		\$500.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
31	WRC	10/02/12-10/08/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$900.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
32	WRC	10/02/12-10/08/12	LX Open Hse 5-530a	5-530a	-----Su	:30		\$100.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
33	WRC	10/02/12-10/08/12	LX Open Hse 5-530a	5-530a	-----Su	:30		\$100.00		NM		
		(M) MG for 10.5, 10.2, 10.3, 10.4, 10.1										
41	WRC	10/02/12-10/08/12	6-630P NEWS4 @ 6P SA Wk	6-630P	-----Sa--	:30		\$700.00		NM		
		(M) MG for 10.29 10/06										
Week: 10/09/12		10/15/12	MTWTF--				5	\$3,500.00				

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39									
			PREEMPT									
	7	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39									
			PREEMPT									
	8	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39									
			PREEMPT									
	9	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39									
			PREEMPT									
	10	WRC	10/09/12-10/15/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39									
			PREEMPT									
	34	WRC	10/09/12-10/12/12	730-8P ACCESS HOLLYWO	730P-8P	-TuWThF----	:30		\$5,500.00	NM		
			MG for 10.10, 10.9, 10.8, 10.6, 11.2, 10.7									
	35	WRC	10/09/12-10/15/12	Parenthood	10-11p	-Tu-----	:30		\$6,000.00	NM		
			See MG 10.40									
			PREEMPT									
	36	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.10, 10.9, 10.8, 10.6, 11.2, 10.7									
	37	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.10, 10.9, 10.8, 10.6, 11.2, 10.7									
	38	WRC	10/09/12-10/15/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.10, 10.9, 10.8, 10.6, 11.2, 10.7									
	39	WRC	10/09/12-10/15/12	The Voice	8-9p	-Tu-----	:30		\$7,500.00	NM		
			See MG 10.57									
			PREEMPT									
	40	WRC	10/09/12-10/15/12	Parenthood	10-11p	-Tu-----	:30		\$6,000.00	NM		
			MG for 10.35 10/09									
	57	WRC	10/09/12-10/15/12	The Voice	8-9p	-Tu-----	:30		\$7,000.00	NM		
			MG for 10.39 10/09									
Week:	10/16/12	10/22/12	MTWTF--					5	\$3,500.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47									
			PREEMPT									
	12	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47									
			PREEMPT									
	13	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47									
			PREEMPT									
	14	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47									
			PREEMPT									
	15	WRC	10/16/12-10/22/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47									
			PREEMPT									
	42	WRC	10/16/12-10/19/12	730-8P ACCESS HOLLYWO	730P-8P	-TuWThF----	:30		\$5,500.00	NM		
			MG for 10.12, 10.11, 11.8, 10.15, 10.13, 10.14									
	43	WRC	10/16/12-10/16/12	Parenthood	10-11p	-Tu-----	:30		\$6,000.00	NM		
			See MG 10.48, 10.49, 10.50									
			NA-PGM NOT SCHEDULED									
	44	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.12, 10.11, 11.8, 10.15, 10.13, 10.14									
	45	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.12, 10.11, 11.8, 10.15, 10.13, 10.14									
	46	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.12, 10.11, 11.8, 10.15, 10.13, 10.14									
	47	WRC	10/16/12-10/22/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			MG for 10.12, 10.11, 11.8, 10.15, 10.13, 10.14									
	48	WRC	10/18/12-10/18/12	Rock Center	10-11p	----Th----	:30		\$4,000.00	NM		
			MG for 10.43 10/16									
	49	WRC	10/20/12-10/20/12	Drama Encore	9-10p	-----Sa--	:30		\$1,800.00	NM		
			MG for 10.43 10/16									
	50	WRC	10/21/12-10/21/12	News 4 This Week	530-6a	-----Su	:30		\$200.00	NM		
			See MG 10.56									
			NA-PGM NOT SCHEDULED									
	56	WRC	10/28/12-10/28/12	News 4 This Week	530-6a	-----Su	:30		\$200.00	NM		
			See MG 10.64, 10.65									
			PREEMPT									
	64	WRC	10/28/12-10/28/12	News 4 This Week	530-6a	-----Su	:30		\$125.00	NM		
			MG for 7.66, 10.56									
	65	WRC	10/28/12-10/28/12	News 4 This Week	530-6a	-----Su	:30		\$125.00	NM		
			MG for 7.66, 10.56									
Week:		10/23/12	10/29/12	MTWTF--				5	\$3,500.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
16	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.51, 10.52, 10.53, 10.54, 10.55 PREEMPT										
17	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.51, 10.52, 10.53, 10.54, 10.55 PREEMPT										
18	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.51, 10.52, 10.53, 10.54, 10.55 PREEMPT										
19	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.51, 10.52, 10.53, 10.54, 10.55 PREEMPT										
20	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00		NM		
		See MG 10.51, 10.52, 10.53, 10.54, 10.55 PREEMPT										
51	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00		NM		
(M)	MG for 10.16, 10.17, 10.18, 10.19, 10.20											
52	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00		NM		
(M)	MG for 10.16, 10.17, 10.18, 10.19, 10.20											
53	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00		NM		
(M)	MG for 10.16, 10.17, 10.18, 10.19, 10.20											
54	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00		NM		
(M)	MG for 10.16, 10.17, 10.18, 10.19, 10.20											
55	WRC	10/23/12-10/29/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00		NM		
(M)	MG for 10.16, 10.17, 10.18, 10.19, 10.20											
Week:	10/30/12	11/05/12	MTWTF--	5	\$3,500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63 PREEMPT									
	22	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63 PREEMPT									
	23	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63 PREEMPT									
	24	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63 PREEMPT									
	25	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63 PREEMPT									
	58	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
	59	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
	60	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
	61	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
	62	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$5,500.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
	63	WRC	10/29/12-11/04/12	Parenthood	10-11p	-Tu-----	:30		\$10,000.00	NM		
			MG for 12.1, 10.21, 10.25, 10.22, 10.24, 10.23									
N 11	WRC	10/02/12	10/23/12	Love in Wild	10-11p		:30			NM	4	\$22,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/02/12	10/08/12	-T-----	1			\$4,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	Love in Wild	10-11p	-Tu-----	:30		\$4,000.00	NM		
			See MG 11.5, 11.6, 11.7 PREEMPT									
	5	WRC	10/02/12-10/08/12	Parenthood	10-11p	-Tu-----	:30		\$6,000.00	NM		
			MG for 11.1 10/02									
	6	WRC	10/02/12-10/08/12	The Voice	8-9p	-Tu-----	:30		\$6,500.00	NM		
			MG for 11.1 10/02									
	7	WRC	10/02/12-10/08/12	Dateline	10P-11P	-----F----	:30		\$5,900.00	NM		
			MG for 11.1 10/02									
Week:		10/09/12	10/15/12	-T-----	1			\$4,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRC	10/09/12-10/15/12	Love in Wild	10-11p	-Tu-----	:30		\$4,000.00	NM		
			See MG 10.34, 10.35, 10.36, 10.37, 10.38, 10.39 PREEMPT									

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	-T-----				1	\$4,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	WRC	10/16/12-10/22/12	Love in Wild	10-11p	-Tu-----	:30		\$4,000.00	NM	0		
	See MG 11.8												
	NA-PGM NOT SCHEDULED												
	8	WRC	10/18/12-10/18/12	30 Rock/UAN	8-9p	----Th----	:30		\$4,000.00	NM			
	Ⓜ See MG 10.42, 10.43, 10.44, 10.45, 10.46, 10.47												
	PREEMPT												
Week:		10/23/12	10/29/12	-T-----				1	\$4,000.00				
N 12	WRC	10/30/12	10/30/12	Love in Wild	10-11p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WRC	10/29/12-11/04/12	Love in Wild	10-11p	-Tu-----	:30		\$4,500.00	NM	1		
	See MG 10.58, 10.59, 10.60, 10.61, 10.62, 10.63												
	NA-PGM NOT SCHEDULED												
N 13	WRC	10/02/12	10/05/12	Ellen	3P-4P		:30			NM	1	\$500.00	
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-TWTF--				1	\$500.00				
N 14	WRC	10/02/12	10/05/12	1237-137a Fallon	1237-137a		:30			NM	1	\$300.00	
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-TWTF--				1	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WRC	10/01/12-10/07/12	1237-137a Fallon	1237-137a	-TuWThF----	:30		\$450.00	NM	1		
	See MG 14.2												
	PREEMPT												
	2	WRC	10/05/12-10/05/12	1237-137a Fallon	1237-137a	-----F----	:30		\$300.00	NM			
	Ⓜ MG for 14.1 10/05												
Totals											263	\$368,075.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	197	\$260,430.00	\$221,365.50
10/29/12 - 11/06/12	66	\$107,645.00	\$91,498.25
Totals	263	\$368,075.00	\$312,863.75

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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